

# OKR GOAL SETTING TEMPLATE

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COMPANY NAME	PREPARED BY	DATE

LONG-TERM VISION	COMPANY OKRs	FACTORS TO CONSIDER
<b>COMPANY MISSION</b>	<b>OBJECTIVE 1</b>	<b>SUPPORTS</b>
What is the primary purpose of our business? Why does our brand exist?		What will enable us to achieve our key results?
<b>ASPIRATIONS</b>	<b>KEY RESULTS</b>	
What are our long-term ambitions? What do we hope to accomplish?		
<b>OUTCOME</b>		<b>OBSTACLES</b>
How will success be defined and measured? How will we know when we have reached our end goal?		What is blocking our success?

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