

# PRINTABLE SMALL BUSINESS PLAN TEMPLATE

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# BUSINESS PLAN

DATE PREPARED

CONTACT

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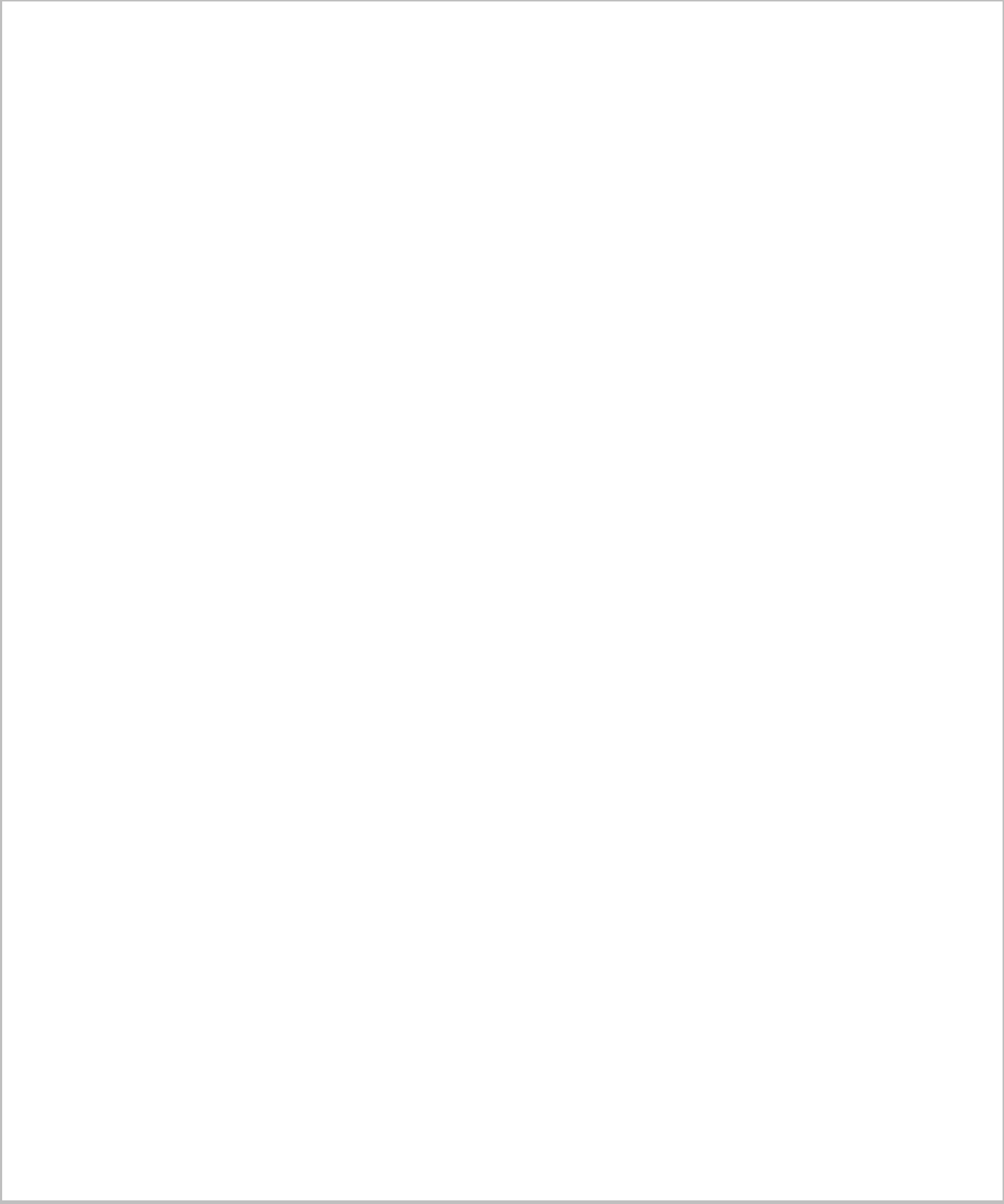
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EXECUTIVE SUMMARY



COMPANY OVERVIEW

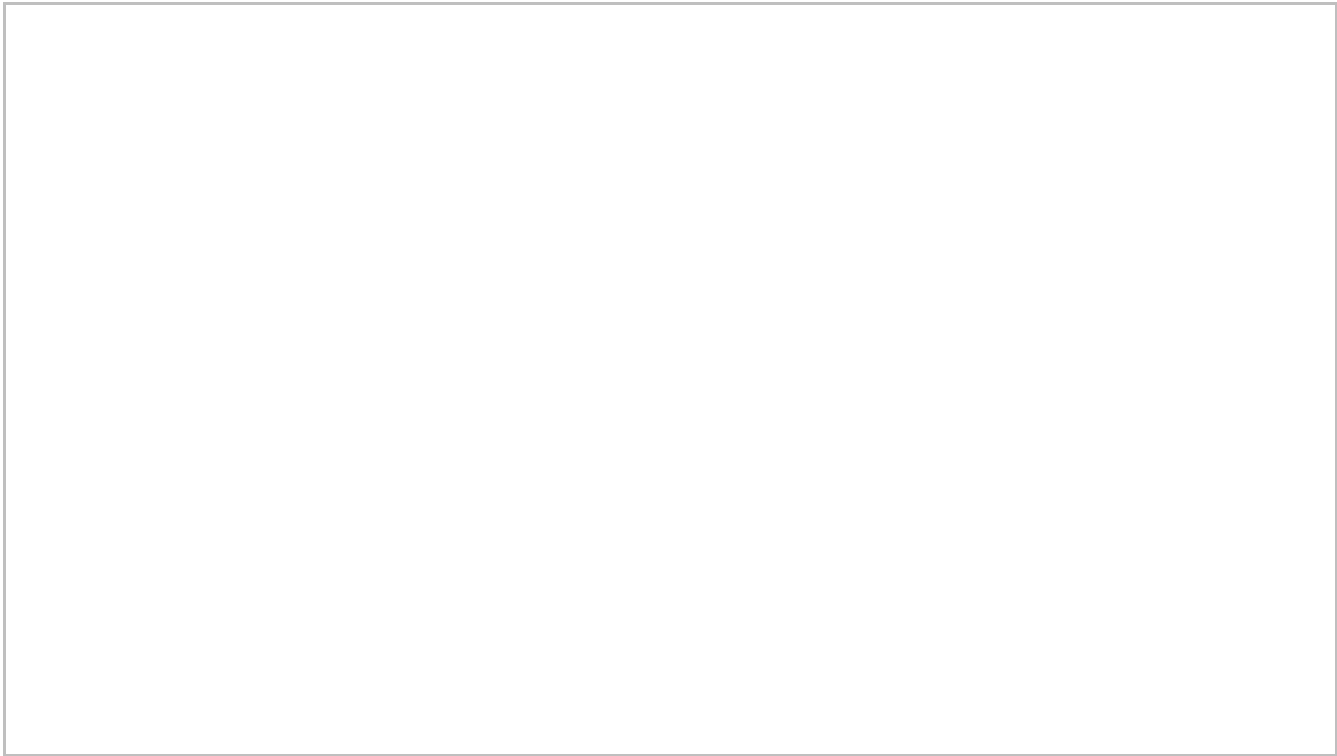


PROBLEM & SOLUTION

THE PROBLEM

A large, empty rectangular box with a thin grey border, intended for the user to describe the problem they are addressing.

OUR SOLUTION

A large, empty rectangular box with a thin grey border, intended for the user to describe their proposed solution to the problem.

TARGET MARKET

MARKET SIZE & SEGMENTS



COMPETITION

CURRENT ALTERNATIVES TARGET BUYERS ARE USING

A large, empty rectangular box with a thin grey border, occupying the majority of the page's width and height. It is positioned below the text 'CURRENT ALTERNATIVES TARGET BUYERS ARE USING' and above the text 'OUR COMPETITIVE ADVANTAGES'.

OUR COMPETITIVE ADVANTAGES

A large, empty rectangular box with a thin grey border, occupying the majority of the page's width and height. It is positioned below the text 'OUR COMPETITIVE ADVANTAGES' and above the page number.



PRODUCT OR SERVICE OFFERINGS

PRODUCT OR SERVICE

A large, empty rectangular box with a thin black border, occupying most of the page below the headers. It is intended for the user to provide details about product or service offerings.

MARKETING

MARKETING PLAN



TIMELINE & METRICS

TIMELINE

| ACTIVITY | DESCRIPTION | COMPLETION DATE |
|----------|-------------|-----------------|
|          |             |                 |
|          |             |                 |
|          |             |                 |
|          |             |                 |

MILESTONES

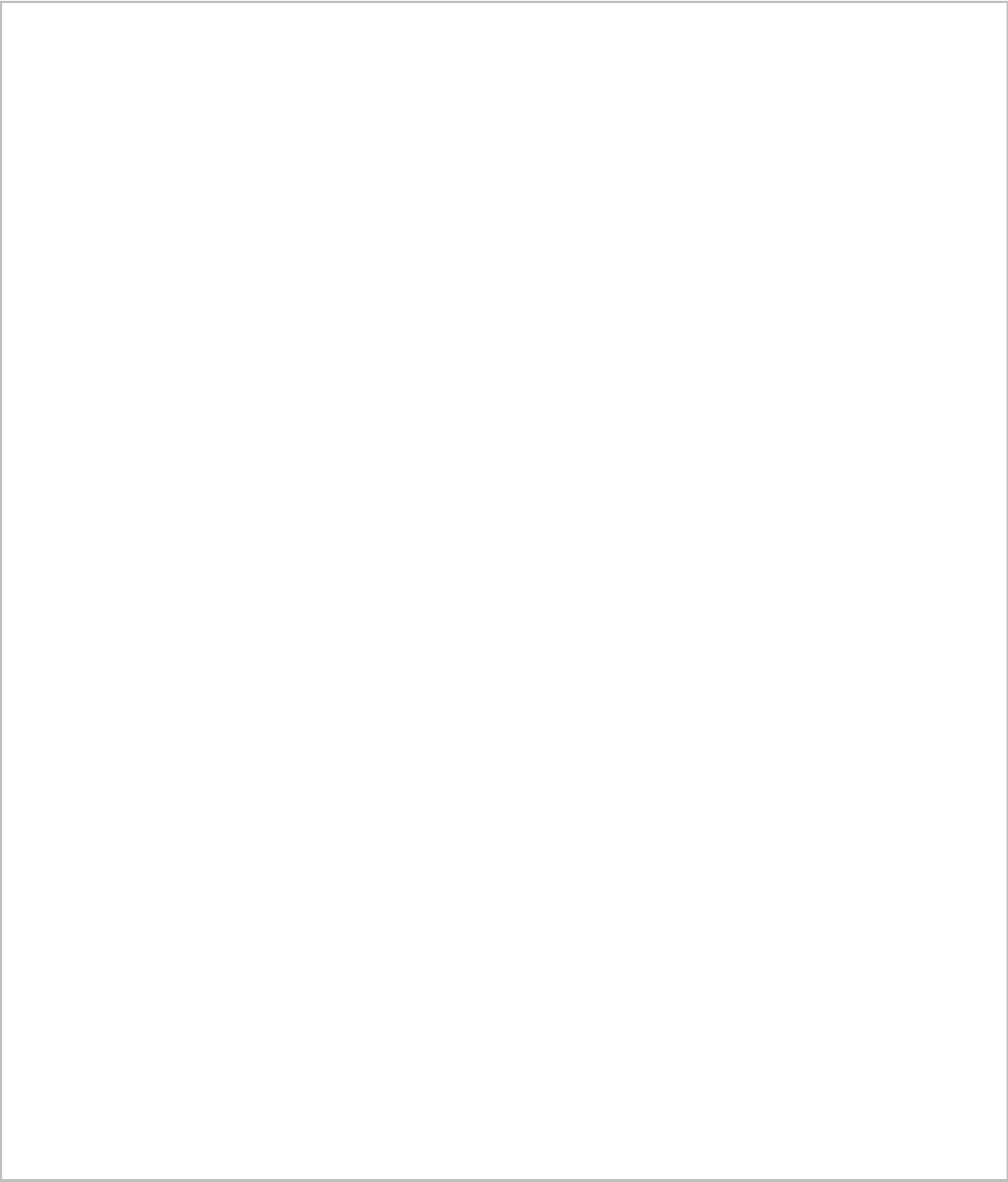
| MILESTONE | DESCRIPTION | COMPLETION DATE |
|-----------|-------------|-----------------|
|           |             |                 |
|           |             |                 |
|           |             |                 |
|           |             |                 |

KEY PERFORMANCE METRICS

| ACTIVITY | DESCRIPTION | KEY METRIC |
|----------|-------------|------------|
|          |             |            |
|          |             |            |
|          |             |            |
|          |             |            |

FINANCIAL FORECASTS

KEY ASSUMPTIONS



FINANCING

SOURCES OF FUNDING

|  |
|--|
|  |
|--|

USE OF FUNDING

|  |
|--|
|  |
|--|

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