

ANNUAL MARKETING REPORT TEMPLATE

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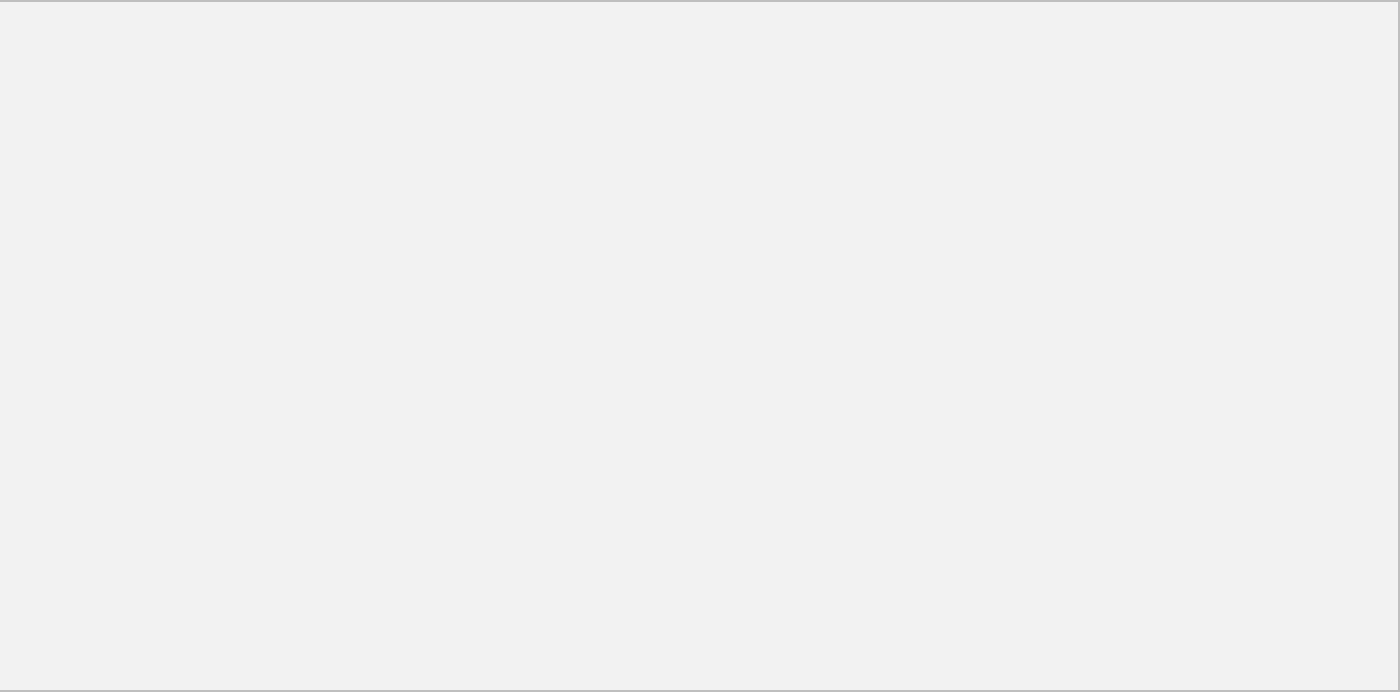
ANNUAL REPORT

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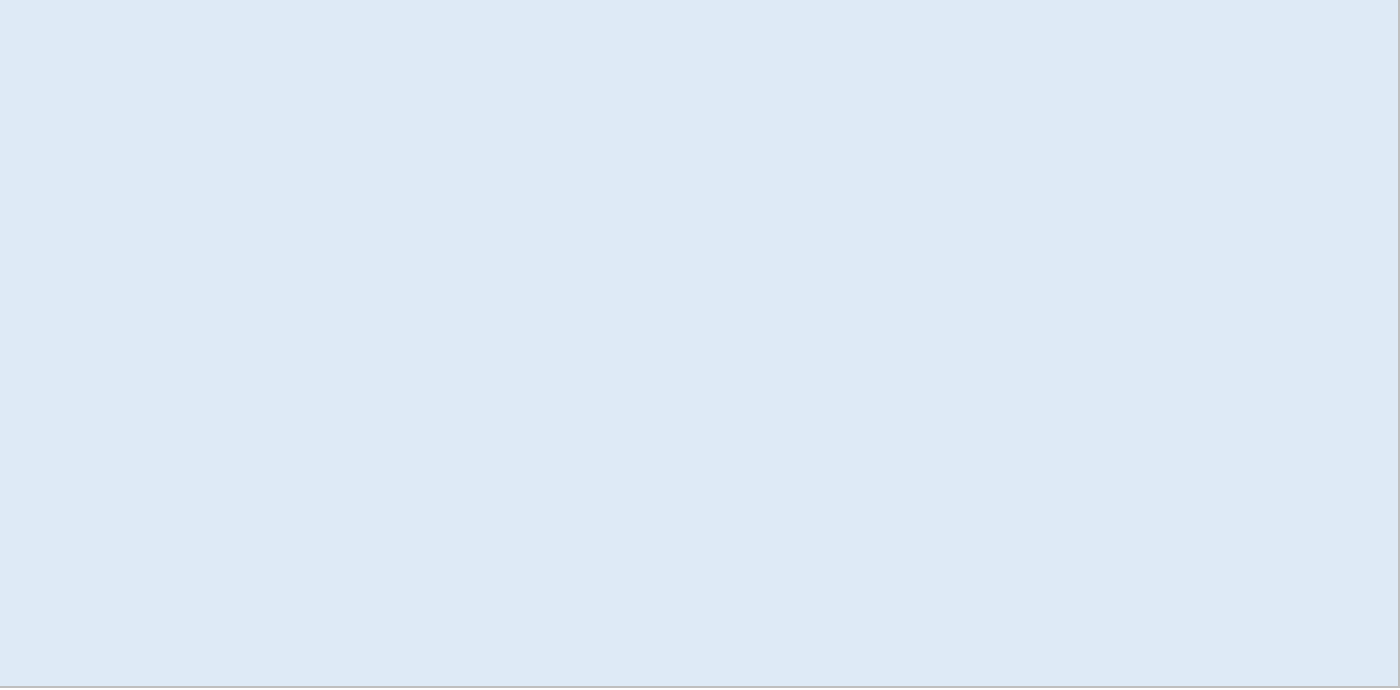
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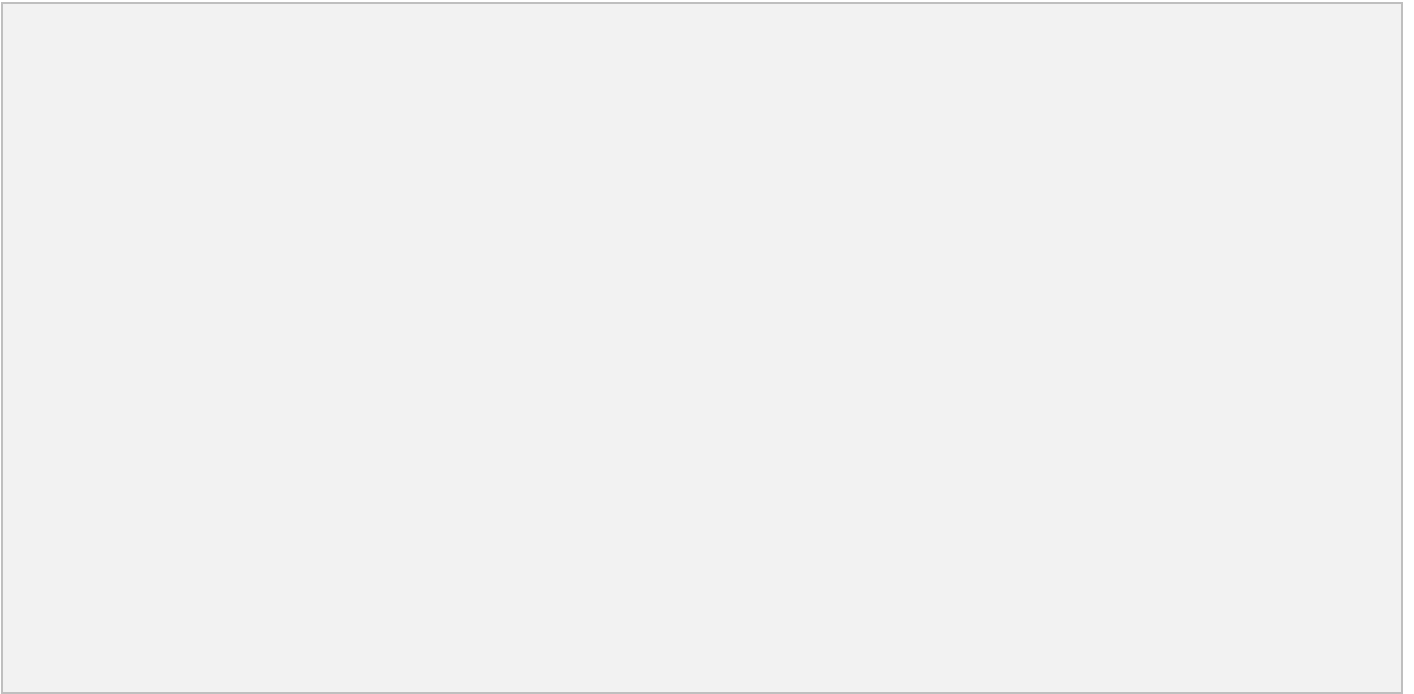
1. EXECUTIVE SUMMARY



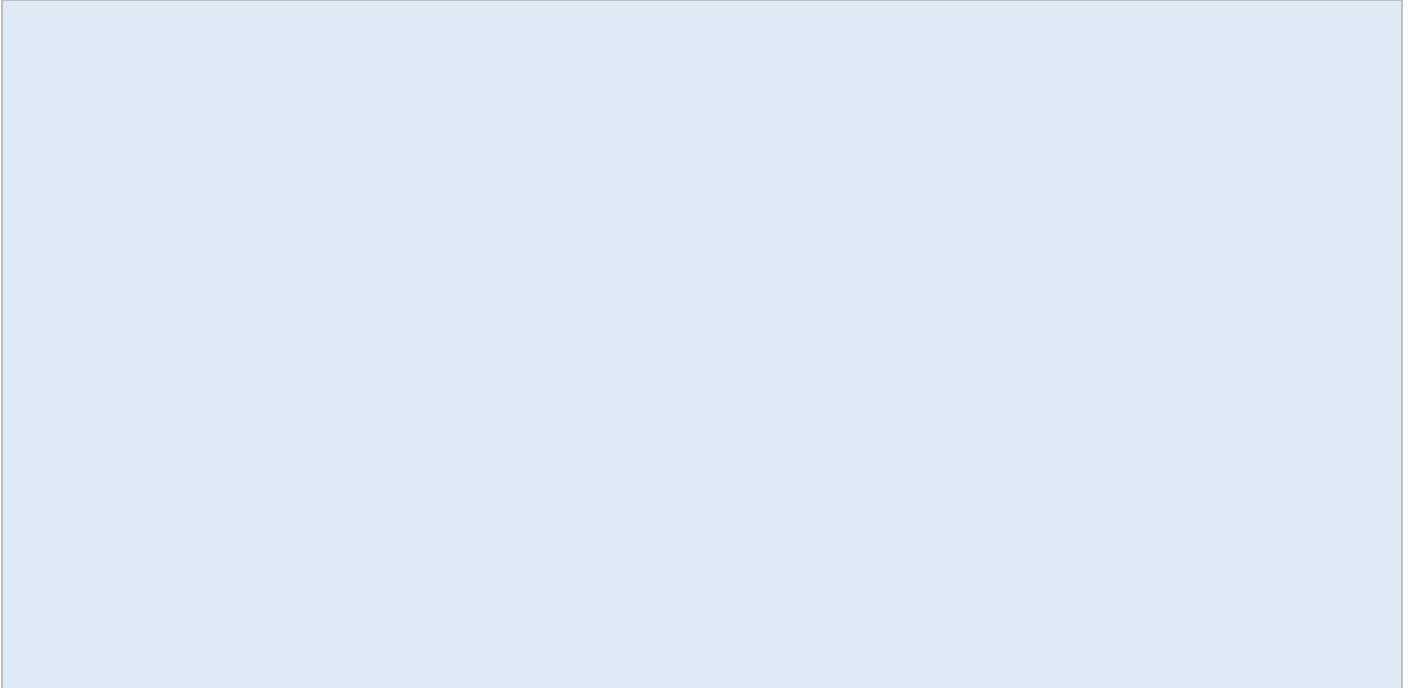
2. OBJECTIVES AND GOALS



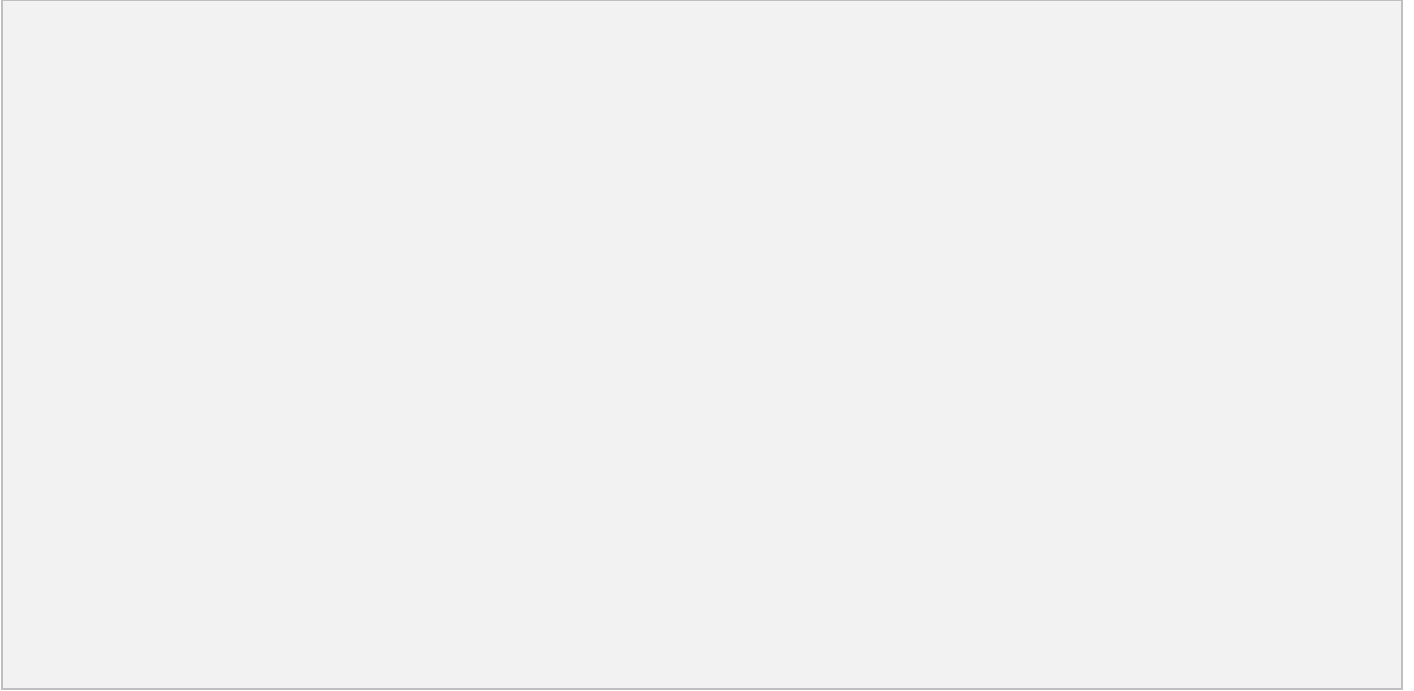
3. KEY PERFORMANCE INDICATORS (KPI)



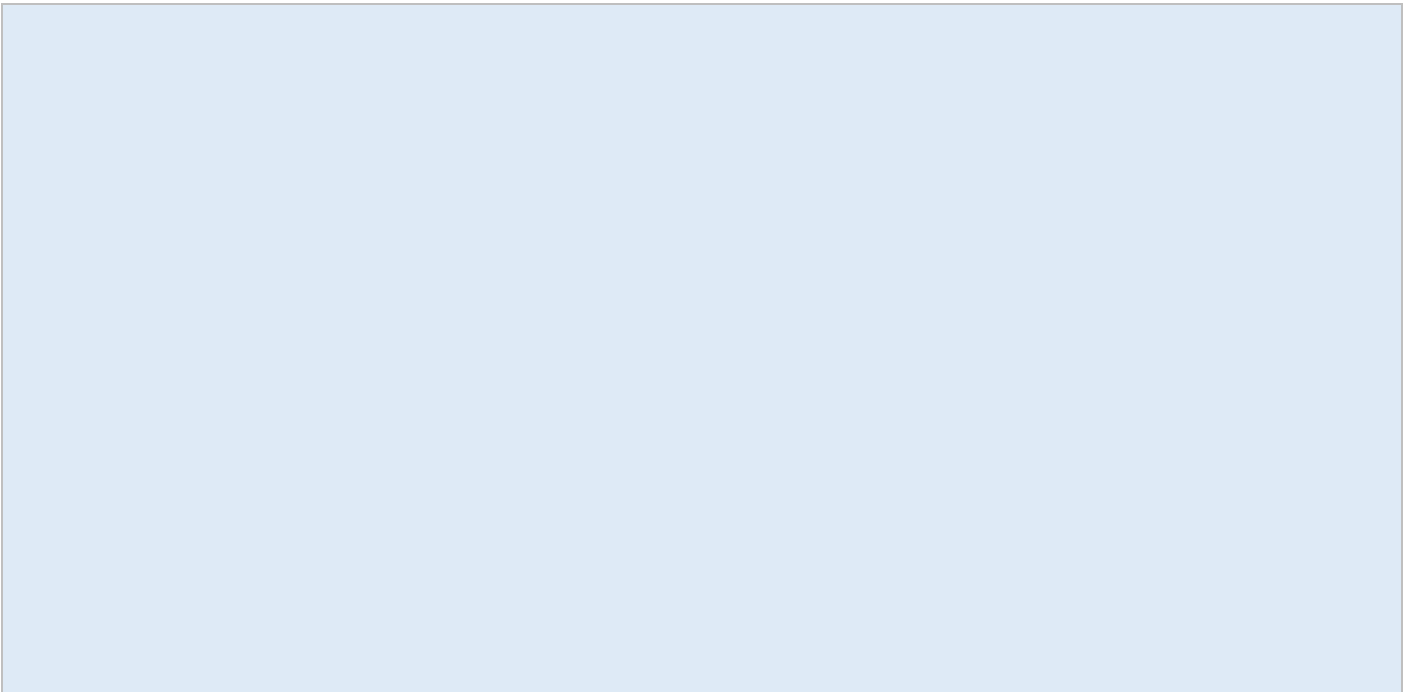
4. CHANNEL PERFORMANCE



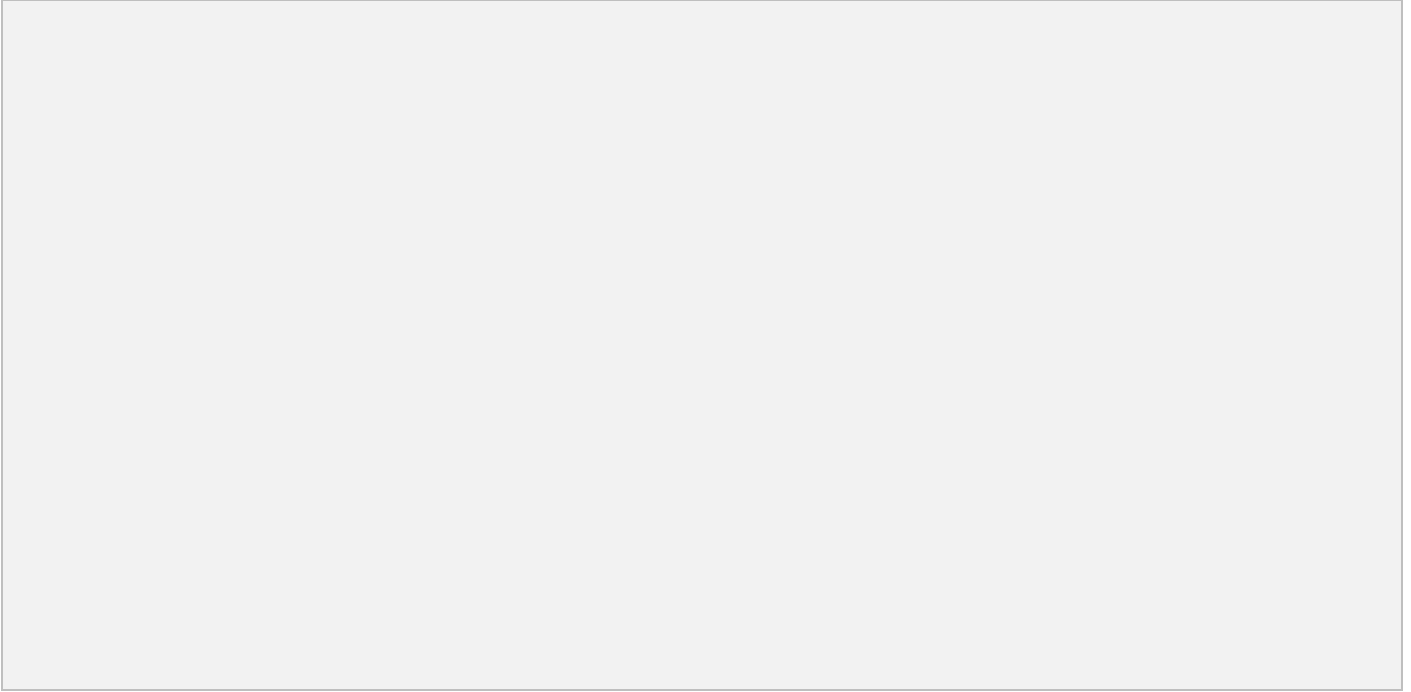
5. CAMPAIGN HIGHLIGHTS



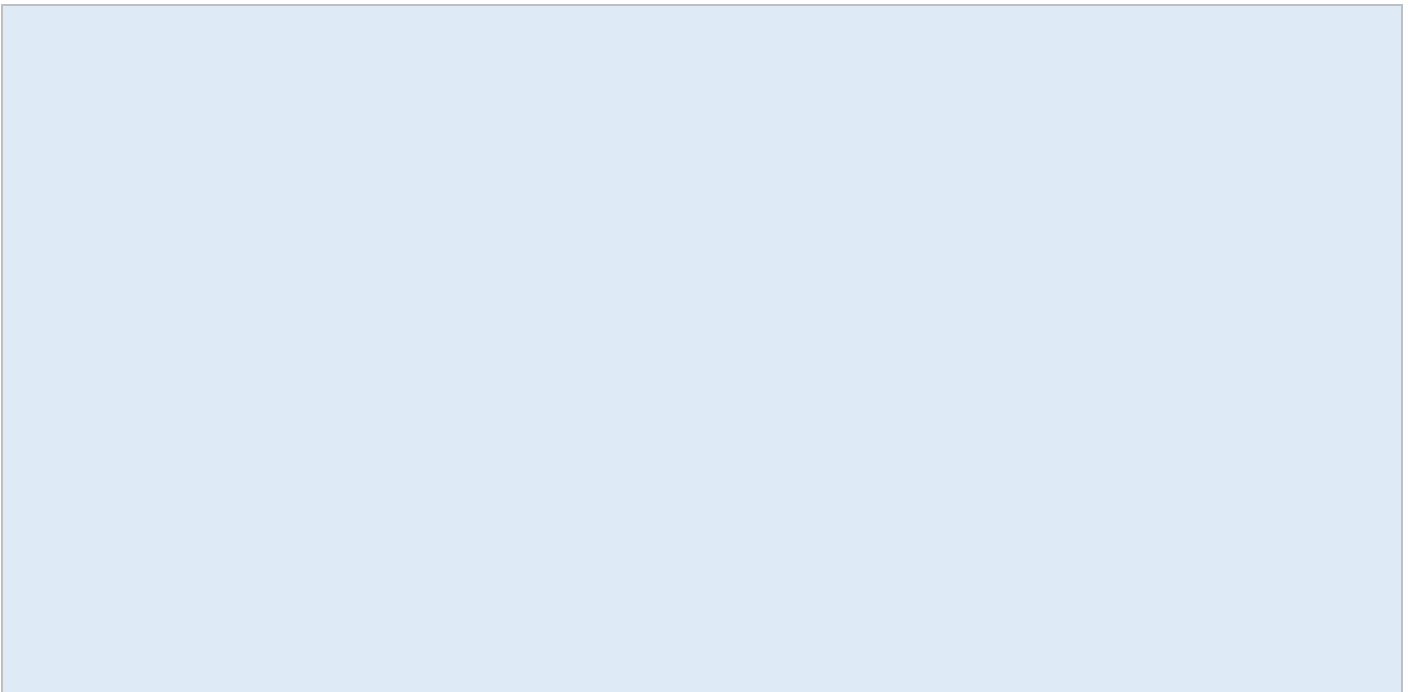
6. BUDGET OVERVIEW



7. CUSTOMER INSIGHTS



8. COMPETITOR ANALYSIS



9. LESSONS LEARNED

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10. RECOMMENDATIONS AND FUTURE OUTLOOK

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