

# STRATEGIC FIT CHECKLIST

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This checklist contains documents and information related to the strategic fit of the deal that a seller might request from a buyer.

STRATEGIC FIT	OWNER	COMPLETE?	DATE OF COMPLETION	NOTES
Fit based on business realities or expectations				
Are target company's products complementary to buyer's products?				
Length and cost of integration process				
Cost savings and other synergies that may occur after integration				
Will marginal costs will rise after integration?				
Possible revenue enhancements after integration				
Retention plan for key staff members				

## **DISCLAIMER**

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